

FILM

LA ROCHE UNIVERSITY'S FILM PROGRAM

emphasizes the aesthetic, social and cultural aspects of film. Students apply theoretical and comparative concepts of film analysis as they create their own films through the program, moving through training in all stages of film production and exploring the most recent technological advances in visual media.



CURRICULUM

MAJOR COMPONENT/ REQUIREMENTS

47-49 credits

Film & Visual Storytelling
International Film History
Theory and Analysis
Filmmaking for Social Change
Introduction to Screenwriting
Film Production I
Film Production II
Film Production III
Film Production IV
Study Abroad/Local Film Project
Internship
Film Capstone Pre-Production
Film Capstone Project
Human Communication
Digital Photography I
Creative Writing
Culture & Human Societies **or**
Intro to Psychology

MAJOR ELECTIVES

15 credits

Filmmaking for the Web
Drones for Photo and Film
Writing the Television Pilot
Writing for Advertising
Writing for Broadcast & Social Media

IN COMBINATION WITH MAJOR REQUIREMENTS, THE CREDITS BELOW LEAD TO A GRAPHIC DESIGN MINOR (DIGITAL MEDIA FOCUS)

Computer Graphics I
Computer Graphics II
Typography I
Interactive I
Interactive II
Portfolio Review Class

IN COMBINATION WITH MAJOR REQUIREMENTS, THE CREDITS BELOW LEAD TO A PHOTOGRAPHY MINOR

Digital Photography II
Digital Photography III

Photography Special Topics
Digital Photography IV

IN COMBINATION WITH MAJOR REQUIREMENTS, THE CREDITS BELOW LEAD TO A COMMUNICATION, MEDIA & TECHNOLOGY MINOR

Mass Media & Digital
Communication
Comm Theory, Research &
Criticism
New Media & Digital Comm Tech
Take 2 of the following 3 courses:
Communication in Organizations
Communication between Cultures
Legal Issues of Media &
Digital Comm

IN COMBINATION WITH MAJOR REQUIREMENTS, THE CREDITS BELOW LEAD TO A GAME STUDIES MINOR

Intro to Game Studies
Games, Culture and Society
The Creative Process

Continued

CURRICULUM *(continued)*

IN COMBINATION WITH MAJOR REQUIREMENTS, THE CREDITS BELOW LEAD TO A MARKETING MINOR

Buyer Behavior
 Marketing Strategy
 Internet Marketing
 Advertising & Public Relations
 Marketing Research

ACADEMIC CORE CURRICULUM 37 credits

FOUNDATIONS OF KNOWLEDGE 15 credits

Academic Reading and Writing
 Academic Writing and Research
 Digital Literacy
 Foundations of Quantitative Reasoning **or** College Algebra
 Oral Communication

LA ROCHE EXPERIENCE

4 credits
 LRX: Foundations
 Investigating Social Problems

BREADTH OF KNOWLEDGE

12 credits
 Natural and Physical World
 Human Expression*
 Values and Ethics
 Social Sciences
 Global Perspectives

DEPTH OF KNOWLEDGE

3 credits
 Interdisciplinary Inquiry

CORE ELECTIVES

3 credits
 Any Breadth of Knowledge Area Course **or**
 Interdisciplinary Inquiry

**Fulfilled in major requirements*

GENERAL ELECTIVES

19-21 credits



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